



4<sup>th</sup> Annual KIDS' MIX 2009

Saturday, May 16

10 a.m. – 5 p.m.

at Sunset Park



## 4<sup>th</sup> Annual KIDS' MIX 2009 Las Vegas' Largest Kids Festival for Kids of All Ages!!!

From the station that brings you  
Pet-A-Palooza and Bite of Las Vegas...  
Mix 94.1 is proud to bring back the  
valley's largest kids' event for year 4!

Kids' Mix 2009 on Saturday, May 16  
from 10 a.m. – 5 p.m. at Sunset Park

We exceeded our expectations and drew 7,500 parents and their children to our 3<sup>rd</sup> year event. Based on the same successful formula, Kids' Mix in conjunction with Clark County Parks and Recreation, has featured Mix 94.1 artists such as Marié Digby, Anna Nalick and Nickelodeon characters such as Dora the Explorer, Diego, SpongeBob Squarepants and Rugrats...over 50 kids-related businesses and activities... a musical stage with child actors and groups from the Disney Channel like Selena Gomez, Brenda Song, T-Squad and Matthew Underwood plus Ringling Bros. Clowns, Spiderman, Iron Man and the Incredible Hulk...kids concessions, a carnival and more!

Mix 94.1 is the top station in Las Vegas to reach women ages 21-44...the "moms" who will primarily drive the attendance of "Kids' Mix".

*(Based on women ages 21-44, Monday-Sunday 6a.m.- 12midnight, average quarter hour share, Fall/Summer 2007 Arbitron.)*

With the help of the powerful morning show Mark and Mercedes – both parents of small children themselves – and over \$100,000 in on-air promotion...we are confident that our fourth year will attract a minimum of 8,000 to Sunset Park.





3<sup>rd</sup> Annual KIDS' MIX 2008  
Las Vegas' Largest Kids Festival  
for Kids of All Ages!!!

Saturday, May 17 from  
10 a.m. – 5 p.m. at Sunset Park

## 2008 ENTERTAINMENT



Iron  
Man



Incredible  
Hulk



Dora and Diego



Selena Gomez



Terry Fator



Marié Digby



2<sup>nd</sup> Annual KIDS' MIX 2007  
Las Vegas' Largest Kids Festival  
for Kids of All Ages!!!

Saturday, May 20 from  
10 a.m. – 5 p.m. at Sunset Park

## 2007 ENTERTAINMENT



Spiderman



Incredible Hulk



SpongeBob  
SquarePants



Brenda Song  
"London Tipton"

from The Suite Life of Zack & Cody



T Squad